

Wellness 360 Conference

Agenda

October 14, 2022

8:00am-12:15pm



7:00 am-8:00 am: Registration, Hot Breakfast, Vendors, and Networking

8:00am-8:05am: Introduction

8:05 am-8:35 am: ***Generational Economics: Engaging the Most Diverse Workforce in History***

Presented By: Brett Powell

Have you wondered what is the best way to engage your entire workforce in your wellness program? This engaging presentation will highlight the defining characteristics of each generation, share the latest research and case studies, and provide concrete strategies to engage a multi-generational population in your wellness program.

8:35 am-8:45 am: Break

8:45 am-9:15 am: ***Digital Balance: Seize the Day Over Seizing Your Phone*** Presented by Jeff Wozer

Screen distraction currently poses one of the biggest challenges to mental wellness. Learn how to encourage your employees to take a much-needed digital break.

9:15 am-9:25 am: Break

9:25 am-9:55 am: ***Vital Signs*** Presented By: Cheryl Agranovich, RN, MPH

For organizations, health care coverage is the largest employee-related expense. Cheryl's Vital Signs Systematic Model provides a four-step, systematic model that is guaranteed to boost an organization's health, vitality, and stamina.

9:55 am- 10:00 am: Break

10:00 am- 10:30 am: ***Healing the Workplace and Workforce: Solutions For The Growing Crisis in Substance Misuse*** Panel Discussion with Dr. Joel Bennett, Cheryl Brown Merriwether, Julie Dostal, and Dr. Brandee Izquierdo

This diverse panel of experts will describe specific solutions across various approaches: prevention, access to early intervention, coaching, treatment, recovery, and return to work.

10:30 am- 10:40am: Break

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10:40 am- 11:10 am: ***Do You REALLY Have A "SAFE" Environment?*** Presented By: Scott Warrick

So, you think you have a "SAFE" environment. Is it safe from germs? Is it safe to be different, whether you are Black, White, homosexual and so on? Is it safe to disagree with a co-worker or supervisor? How should you define "TRUST"? Why is a SAFE environment and TRUST your highest #1 priority in attracting and retaining employees?

11:10 am- 11:40 am: Break

11:40 am- 12:10 pm: ***Effective and Simple Marketing of Your Wellness Program:*** Presented By Miranda Imperi

Do you have a great wellness program? Learn key strategies to market your wellness program to your employees to encourage participation and engagement.

12:10 pm- 12:15 pm: Conclusion