



# Wellness 360 Conference

<http://wellness360conference.com/>

## Sponsor Partnerships

The Wellness 360 Conference Committee is proud to announce the 2017 conference will be held on Thursday, April 27, at the NEW Center at NEOMED in nearby Rootstown.

Last year's conference was a great success, leaving participants wanting more! This year's greatly anticipated conference is themed: **Wellness: Redefined**. **Wellness: Redefined** is digging deep into the roots of wellness and addressing all aspects of wellness which influence organizations and individuals personally. The conference will provide a full day of informative, well-known speakers, beneficial interactive breakout sessions, and excellent selection of relevant exhibitors. All of this set in one of Ohio's finest conference centers located on the campus of NEOMED, a natural incubator for health and wellness! Connect with business owners and directors, human resource directors and benefit administrators representing businesses throughout the NE Ohio region.

Affiliation, through sponsorship, with the 2017 Wellness 360 Conference underscores your organization's commitment to the evolving and very important health and wellness initiatives designed to keep our work force and their families healthy and enhance their lifestyles both in the workplace and at home.

Join us in these efforts and together we can lead the changes in wellness awareness and initiatives.

For more information please contact Andy Malitz at [amalitz@sequoiawellness.com](mailto:amalitz@sequoiawellness.com) or 330-325-6167 or Johanna Tanno at [jtanno@westernreservehospital.org](mailto:jtanno@westernreservehospital.org) or 330-971-7959

Sincerely,

Johanna Tanno, PTA, INHC, CWC

Executive Chair, Wellness 360 Conference



## **2016 Sponsor Partnership Opportunities**

### ***Presenting Sponsor- \$5,000***

- “Presented by” recognition on all press releases and marketing collateral
- 2 exhibitor tables in sponsor row
- Stage banner/logo
- Video boards commercial
- Program ad- full page
- Website logo & link/Social Media promotion
- Logo on all signage
- Complimentary conference registrations- 4

### ***Wellness Lunch Sponsor (catered by The NEW Center) - \$3,500***

- Sole sponsor of lunch
- Recognition during lunch and a short lunch presentation
- Signage on lunch buffet
- Recognition on all press releases and marketing collateral
- 1 exhibitor table in sponsor row
- Table near lunch buffet while lunch is being served
- Stage banner/logo
- Video boards commercial
- Program ad- half page
- Website logo & link/ Social Media promotion
- Logo on all signage
- Complimentary conference registrations- 3

### ***Wellness Breakfast Sponsor (catered by The NEW Center) - \$2,500***

- Sole sponsor of the breakfast
- Signage on breakfast buffet
- Recognition as sponsor of speaker program
- 1 exhibitor table next to breakfast bar area
- Stage banner/logo
- Program ad- half page
- Website logo & link/ Social Media promotion
- Logo on all signage
- Complimentary conference registration- 2



### ***Key-Note Speaker Sponsors -\$2,000***

- Sponsorship of the key note speaker
- Recognition as sponsor of key note speaker
- 1 exhibitor table in sponsor row
- Stage banner/logo
- Program ad- Quarter page
- Website logo & link/ Social Media promotion
- Logo on all signage
- Complimentary conference registration- 2

### ***Speaker Program Sponsors -\$1,000***

- Sponsorship of the speaker program
- Recognition as sponsor of speaker program
- 1 exhibitor table in sponsor row
- Stage banner/logo
- Program ad- Quarter page
- Website logo & link/ Social Media promotion
- Logo on all signage
- Complimentary conference registration- 2

### ***Wellness 360 Conference Exhibitor Showcase Sponsors- \$1,000***

- Sponsorship of the entire Exhibitor Showcase
- Recognition as sponsor of the showcase
- 1 exhibitor table in sponsor row
- Stage banner/logo
- Program ad- Quarter page
- Website logo & link/ Social Media promotion
- Logo on all signage
- Complimentary conference registration- 2

### ***Friends of the Wellness 360 Conference- \$500***

- 1 exhibitor table in sponsor row
- Program ad- Eighth page
- Logo on all signage
- Complimentary conference registration- 1

### ***Media Partnerships***

- Recognition as Media Partner
- Program ad- Quarter page
- Website logo & link/ Social Media promotion
- Logo on all signage
- Complimentary conference registration- 1



## Sponsorship Enrollment Form

Please check the corresponding sponsorship level:

\_\_\_\_\_ : **Presenting Sponsor- \$5,000**

\_\_\_\_\_ : **Wellness Lunch Sponsor - \$3,500**

\_\_\_\_\_ : **Wellness Breakfast Sponsor - \$2,500**

\_\_\_\_\_ : **Key-Note Speaker Sponsors -\$2,000**

\_\_\_\_\_ : **Speaker Program Sponsors -\$1,000**

\_\_\_\_\_ : **Wellness 360 Conference Exhibitor Showcase Sponsors- \$1,000**

\_\_\_\_\_ : **Friends of the Wellness 360 Conference- \$500**

Early Registration Due **September 30<sup>th</sup>** with bonus marketing opportunities and by invitation only reception following the conference.

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Email address: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Are you taking advantage of your exhibitor table? \_\_\_\_\_

Names of Attendee(s): \_\_\_\_\_

**Please make checks payable to:**

**Wellness 360 Conference  
PO Box 41415  
Brecksville, OH 44141**

Please send your high resolution logo to [jtanno@westernreservehospital.org](mailto:jtanno@westernreservehospital.org)

***Thank you for your support of Northeast Ohio's Premier Wellness Conference!***